# **CRM TOOLS FOR VOICEOVERS**



#### **INSIGHTLY**

A simple and affordable CRM software for your voiceover business. Insightly is an easy-to-use, feature-rich CRM software that won't break the bank. Easily manage customers, prospects as well as easy tools to analyse your customers base.



## **HIGHRISE**

Highrise doesn't integrate with email applications directly like some of its competitors. Instead, it uses a concept called a "dropbox." Each user has a dropbox email address in their Highrise account. You can copy or blind copy this address on all email correspondence and Highrise will attach it to the right contact.



## <u>APPTIVO</u>

Apptivo's CRM Apps work as modules for contact management, lead management and opportunity management. Marketing Apps include campaign management, lead and loyalty management.



#### **BATCHBOOKS**

BatchBook allows you to integrate the most popular of social media into one easy to manage interface. This can provide needed information for your social interactions. Although BatchBook does have a great deal of features for customer relations management, it does center around social integrations more than sales.



#### ZOHO CRM

Zoho CRM provides contact management, lead management, campaign management, opportunity management, service management and mobile apps. It's also free for those that are tight on budget.



### **BIG CONTACTS**

BigContacts' CRM gives you an easy to use dashbaord view of your prospect & customers. With this dashboard you can easily view all of the notes, calls, email, files, opportunities, and more for any contact. The software is also optimized for mobile viewing, and can be interacted with from any web-enabled device.

